



THE BEST THINKING IN HOME FINANCE™

Your Single
Source for
Corporate
Relocation
Mortgage



The Best Thinking in **Home Finance™**

CONTACT GENEQUITY MORTGAGE:

RELOCATION@GENEQUITY.COM

1-888-436-3789

WWW.GENEQUITY.COM/RELOCATION

8650 FREEPORT PARKWAY SOUTH SUITE 202 • IRVING, TEXAS • 75063



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AN INNOVATIVE APPROACH TO CORPORATE RELOCATION MORTGAGE

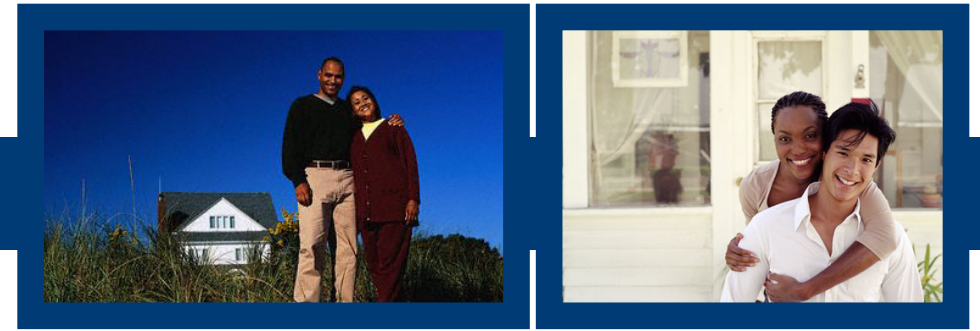
GenEquity Mortgage, Inc. is an independent nationwide mortgage banker providing innovative mortgage solutions, convenience and savings that are unlike any other relocation mortgage program you have experienced.

- GenEquity provides the trusted choice of a multiple lender platform through a single source that can save time and money.
- This platform is designed to provide the best mortgage solution for both the client and transferees.

GenEquity's relocation mortgage program provides a full array of products and competitive pricing. Whether your employees are first-time home buyers or senior executives, we have options to meet almost every borrower's needs.

We are focused on delivering solutions that are designed to protect your relocation policy against the current and future changes in the financial industry.

Relocation mortgage is not just our expertise, it is our core business.



THE DIFFERENCE IS UNPARALLELED

Choice of Providers, Through A Single Source

We have established investor relationships with the largest nationwide and regional lenders to provide more choice through a single source. Qualified buyers can take advantage of preferential relocation rates and products without the hassle of negotiating or shopping around. Our dedicated Home Finance Consultants will find the best rates and products for your employees' needswith one simple phone call.

Consolidated and Simplified Program Administration

GenEquity's single-source solution provides more choice to your relocation employees while minimizing your administrative responsibility. Our comprehensive reporting tools eliminate the need to consolidate multiple reports and can be customized to your specific needs.

Total Cost Management

We focus on the entire cost of a closing transaction and propose solutions that result in significant closing cost savings while still delivering a high quality experience.

Innovative Closing Options

GenEquity's convenient and innovative closing solutions take advantage of technology to enhance the closing experience. Closing options include a traditional closing, a mobile closing agent or an on-line closing through a secure website. In every case, employees can review their complete documents on-line prior to the closing.

Certified Expertise

Our Home Finance Consultants are held to higher standards. Demonstrating their superior knowledge, expertise and understanding of the relocation industry, each must obtain their GEM Master Certificate, have a minimum of 2 years relocation experience and complete over 200 hours of continuing education annually.

FORWARD THINKING FOR THE COMPANY

Value of multiple partners – through one source
Stability of choice in changing times
Minimal contract administration
Cost containment
Dedicated team and toll-free number
Direct bill
Subsidy
Consolidated reporting
Policy development

FORWARD THINKING FOR THE EMPLOYEE

Single point of contact
One application
One credit report
Preferential relocation pricing
Simplified rate and product negotiation
Flexible closing options
Expanded mortgage options

TESTIMONIALS

Everything was beyond excellent....the overall experience was superior...
Michael S. from Edwards, IL

This was the easiest purchase I have ever experienced.
Gay G. from Hernando, MS

